



NEHRU PLACE EXTENSION
the most happening business hub on expressway

The Reincarnation



NEHRU PLACE EXTENSION

NPX: An Ideal Business Experience

Nehru Place stands as a major retail cum office complex dotted with allied small business joints in the strategic south Delhi junction, for quite a significant time. People running retail showrooms here are doing good business and remain successful in their venture. Still it is far behind in comparison to other world-class business centers situated elsewhere, that are renowned for more organized and conducive environment. It also lacks the adequate business ambience and other functional amenities in tune with new-age parameters. The old, often crumbling, mundane structures along with haphazard utility kiosks here and there, unorganised parking, above all an indisciplined atmosphere hardly match the idea of an ideal business hub which generation next business people look forward to.

So, an idea was born to build a more systematic and trendy business hub parallel to this retail hub in one of the most sought after future destination in the NCR, showcasing Computer retail, Service Business Suits and Corporate offices along with other related wings which are both world-class and futuristic.

Today this idea is taking shape right here in Noida, on Expressway by the name of NEHRU PLACE EXTENSION to cater to the immediate requirements of large number of already existing and upcoming corporates and related establishments in this happening zone.

POPULAR
BUSINESS DISTRICT
PLACE . . . NEHRU PLACE, NEW DELHI
TIME . . . PRESENT
STATUS . . . UNORGANISED
SITUATION . . . CHAOTIC

1st

time

1st retail project dedicated for Computer, Electronics, Media gadgets' Telecoms segment etc.
1st time in India Service Business Suits
1st Project having an Auditorium on Noida Expressway

The Overview

Mammoths' Point



BILL GATES Microsoft

"Three years ago, during my visit to India, the country was emerging as an IT superpower. Today, the country is handling the most sophisticated projects in the world... I am impressed with the talent we have in our India Development Centre and the quality of software being developed."



JOHN CHAMBERS CISCO Systems

"We are expanding our presence in India to take advantage of the ample research and development talent available...our Global Development Centre is a critical component of our future success."



MICHAEL DELL Dell Computers

"India can become a major part of Dell's operations and a major source of the human capital that Dell takes on as a company... and we are looking for further opportunities to take advantage of skilled labour."



JACK WELCH General Electric

"A truly global company will be one that uses the intellect and resources of every corner of the world. India is a developed country as far as intellectual capital is concerned. The opening of (offshore) development centres mark a new level of commitment by GE in India."



NEHRU PLACE EXTENSION

Strategic Space Segmentation

Whether you are a retail business man dealing in computers and its related wares or seeking virtual office space to run your business along with live-in and dining facilities coupled with other must access amenities in a premier business destination, NPX is the place to register your presence with pride. It has been designed as the generation next business place where you see your aspirations grow and achievements follow.

The project space can be segmented into :

Retail Zone dedicated to business related peripherals

Corporate Business Offices

Offices

Service Business Suits

Creative Arena, Auditorium, Gaming Zone etc.

Service Arena, comprising of Restaurants, Food Court, Banks, ATMs, Housekeeping etc.



The Architecture



NEHRU PLACE EXTENSION

Scientifically Planned Structure

The luminosity of NPX lies in its architecture. Designed by renowned architects DFA, the project reflects their dexterity in design and development of modern hi-tech commercial space. R N Gupta and Associates, are the consultants to the project.

NPX makes a conscious endeavor to stride ahead of mundane architecture for all those business professionals who want to redefine their functioning style in tandem with the pioneering pointers. While modernity dazzles all over, no concession has been made on the schematic plan and its pertinent relevance.

Every building specification, be it interiors, exteriors or furnishings, has been contemplated carefully for its potential occupants and their convenience. Every hallway, every cabin and every chamber exudes an innate imaginative sense that cheers and applauds.

Disabled Friendly Design for free movements

Built Up Area : 1 Million sq. ft. (Approx.)



Retail



NEHRU PLACE EXTENSION

Redefining Retail Business Opportunities

The fast paced infrastructure development, upsurge in the demand for computer hardware and above all - tremendous interdependence of retailers and brands on each other due to specialisation in peripherals, are all indicators of the need for a close knit marketplace.

NPX hallmarks itself for being the first project of its kind in Noida, focussing on this need to develop an organised Business Peripherals Retail Market.

A project which offers a new "Nehru Place", with better infrastructure and amenities, right in the hub of corporates. It is an excellent opportunity to encash upon the Next Gen Retail Revolution.

Mobile Shops, TV & Electronics Shops

Futuristic space design & division

Attractive facade lighting & security

Retail logistic support

Adequate signage space and high visibility of showrooms from expressway

Impressive Atrium with high visibility of shops/showrooms

Special events, exhibitions and shows will be organised by management to ensure heavy foot fall in the complex

G+3 Levels

Floor plate - 1lac sq. ft. +



Restaurants



NEHRU PLACE EXTENSION

A Scrumptious Feast

NPX is all set to give the people of Noida and Greater Noida a mouth watering experience.

Eating here will be an enjoyable experience. NPX brings you the opportunity to set up an exclusive eatery amongst the best in the hospitality arena.

Coffee shops

Largest Food Court in Noida

Multi-cuisine speciality restaurants

Fast food joints

Ice cream parlours

Food kiosks





NPX Service Business Suits



NEHRU PLACE EXTENSION

Extending all you Deserve

Wherever you belong, an out-of-town company looking to have your own office in the city, or international enterprise seeking an address to open your branch in this upcoming destination, NPX Service Business Suits can support your needs. It gives you all the facilities of a full-fledged office on as and when basis, so that you enjoy all the privilege of a big office without investing much in your own infrastructure. Like, if you want to organize a business meet or conferences our service team is ready to cater to all your needs. An exclusive entrance with adjoining adequate parking space is also planned to maintain the privacy and privilege you deserve.

NPX Service Business Suits meets the growing demand of virtual office solution

Available in basic, semi-furnished and fully furnished formats

Late hour live in and dining arrangements

Separate entry and atrium with valet parking

Sleeping corner with plush sofa-cum-bed

Complete call handling services, with reception desk

Mail handling, forwarding, Fax services, including eFax

Access codes for self-service copying and scanning

Personalized telephone answering by our professional

Concierge services for you and your guests

Dedicated reception and waiting lounge

Additional business support, including document designing, desktop publishing, media presentations etc.





Offices



NEHRU PLACE EXTENSION

Amalgamating Convenience and Leisure

Whatever your requirements for fast changing operational and functional synergies, NPX Service Business suits and corporate offices are the ideal destination to run your work station. Designed with right focus and flexibility it offers you all the convenience and leisure for continuous performance. Its thematic architecture and planning, exclusive entrance with dedicated adequate parking space, separate lobby, round-the-clock business support systems --- all give it a status of its own.

Thanks to our unique amalgamation of various elements, NPX Corporate offices are all set to change your concept of workplace forever.

Inviting ambience

Wi-fi enabled complex

Scientifically designed to reduce the running cost of the A/c and power

High quality of toughened glass to reduce the outer heat and noise

Large floor plates for efficient space management

Other office support services

Unified messaging with VoIP platform

Conference center / Auditorium facilities on as-needed basis

Separate entry and atrium with valet parking





The Inhouse



NPX Creative Gallery: Showcasing more than you think

- AUDITORIUM
- EXHIBITION CENTRE
- ART GALLERY
- GAMING ZONE
- DAY CARE CENTRE
- AMPHI THEATRE

Whenever your mind needs a break from fast paced schedule or your body wants to soothe its nerves, enter into the imaginative world of NPX Creative Gallery. It houses various zones comprising animation play station, animation studio, music world, and high-end arcade showcasing various entertainment gadgets. The visitors of this imaginative gallery will feel thrilled while unwinding in this wing of NPX and will desire to come again for more.

The complex shall house a crèche / daycare center to cater to the needs of working mothers.

You can also relax and tone up your body from the stressful living in fully equipped gym, club with meditation center.

- An imaginative creative wing with add-on features
- Animation studio & Animation Play station
- Music world with a large collection of music to listen and relax
- Show Arcade with innovative Gadgets
- Dedicated service staff and personalized attention
- Leisure corner with sit-in advantage
- Gym and health club with steam, sauna





Fun Zone



NEHRU PLACE EXTENSION

NPX : Rejuvenating Mind & Soul

With well designed terrace gardens and water features, the terraces at different levels shall be an ideal destination for late night parties and get togethers.

NPX offers a complete lifestyle for the professionals working in the towers and also the visitors.

You can work, eat, relax and enjoy your life at you own pace and as per your convenience without worrying about the hassles of commuting between office, restaurants, club and parties.

NPX is a complete lifestyle destination.





NEHRU PLACE EXTENSION

The Location



NEHRU PLACE EXTENSION



Prime Commercial District

NPX is located in Noida in Sector 153, about 15 minutes drive from DND toll road, on Noida expressway.

Here, in Noida, conventional businesses have been remarkably revolutionized due to advent of Internet and E-commerce. This burgeoning city enjoys a hassle-free & comfortable access to Delhi along with plentiful promises by Noida Development Authorities, of attractive investments in the city that is certain to attract diligence and spawn new employment avenues.

Onset of numerous corporate/MNC giants here

A purposeful 18 hole golf course stretched in the area of 236 acres

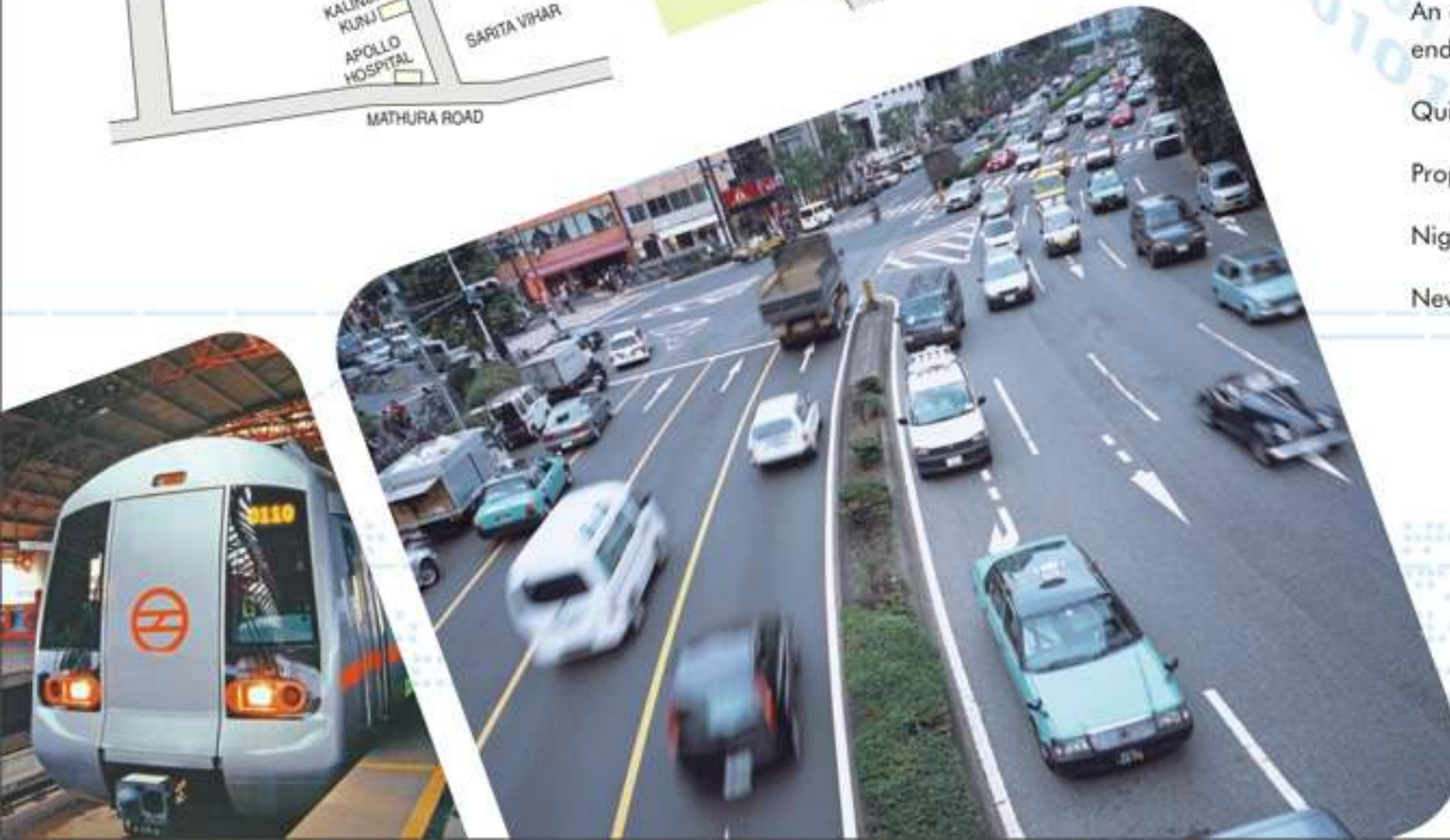
An all-inclusive Expo Mart founded on the International standards and endorsed by Export Promotion Council

Quick access to Taj Expressway through Noida Expressway

Proposed Metro connectivity and an International airport

Night Safari and Formula 1 Car Race Track proposed in close proximity

New Helipad is being made on Noida Expressway






Urbtech
Intellect Park
 SEC.- 125, NOIDA
The Ambience that motivates




Urbtech India
Developers Pvt. Ltd.
 REDEFINING URBAN INDIA

The Group

The Maker of NPX: URBTECH INDIA DEVELOPERS PVT LTD.

The NPX is brought to you by URBTECH INDIA DEVELOPERS PVT. LTD. Over the years the group has developed a core team of planners, architects, contractors, retail business/service floor designers, business people and suppliers who consistently strive to provide demanding customers with superior quality and service.

The promoters have extensive experience in manufacturing and marketing of steel and agro products. Bhupendra Steel Pvt. Ltd. enjoys a formidable reputation amongst its contemporaries, while Khosla Agro Overseas, Punjab are one of the leading agro-industrial houses well recognised in Indian and International markets.

With successful completion of Intellect Park and Matrix Tower under construction in Noida, the group has gained important insight into the development of modern hi-tech architectural marvels.

URB group is empowering customer's inspiration through its value added and need based solutions.




Urbtech
Matrix
 tower
 SEC.- 132, NOIDA

2 Lac + Sq. Feet Area with 2 Basements
Project Ready For Fitout - 1st Qtr. 2010

Specifications

STRUCTURE	Anti seismic RCC framed structure. Structure is designed for seismic zone V.
PLOT AREA	20,000 sq mtrs.
FLOORS	Ground + 16 floors.
BUILT UP AREA	1 million sq ft.
FLOOR AREA	20,000 to 1,00,000 sq ft.
ELEVATORS/ESCALATORS/STAIRCASES	
	Elevators 12 nos.
	Escalators 10 nos.
	Staircases 4 nos.
	High speed passenger elevators for minimum waiting. Dedicated elevators for Corporate floors and Service Business Suits for hindrance free access from other campus activities.
EXTERNAL FACADE	High performance toughened coloured glass facade / composite aluminium sheet/ stone cladding / windows /Balconies & Terraces.
LOBBY AND COMMON AREAS	
	Combination of Italian Marble and Granite Flooring.
SERVICE BUSINESS SUITS	
	Service Business Suits are being provided in Semi-furnished and furnished modules with personalised bathroom and pantry.
	Semi Furnished : Combination of granite and vitrified flooring with POP ceiling. Top of the line chrome brass bathroom and pantry fittings.
	Furnished : Combination of wooden and granite flooring with POP perforated ceiling. Exclusive bathroom and pantry fittings. Plush interiors with Office Table, Chairs, Side Tables, Sofa-cum-Bed for sleeping corner. All other requisites such as LCD, Pantry Refrigerator, Microwave, Electric Coffee Kettle complete the picture.

LIGHTING	Focus lighting in special areas by means of concealed light with high luminance non glare fitting, State-of-the-Art building automation systems. Copper electrical systems with individual distribution panel for different modules.
UTILITIES	Combination of granite flooring with vitrified tiles and designer tiles/granite cladding for walls conveniently located on each floor. Separate wet points for CEOs and High end Executives. Personalised toilets for Service Business Suits with hot and cold water facility patterned on 5 star facility basis. Advanced water management.
PARKING	Two level basement parking coupled with exclusive open area executive parking. Provision for double the capacity by means of automated hydraulic jacks.
AIR CONDITIONING	Centrally Air Conditioned.
SECURITY	III Tier Security with State-of-the-Art CCTV and surveillance and monitoring systems with coordinated estate security for the entire campus.
FIRE FIGHTING	State-of-the-Art modern Fire detection and public addressable Fire Alarm System.
LAND SCAPING	Beautifully land scaped open areas with water bodies in the main plaza. Gardens at different terrace levels. Roof top party area .
SIGNAGES	Place for individual signages for retail and corporates on their premises. Outside signages for more prominent visibility.
POWER	100% Power Backup by means of captive generators.
WI-FI	Wi-Fi enabled campus with broadband.
WATER	R/O water for drinking. Filtered water for bathing. Water harvesting system. Water recycling plant. Separate water storage links & systems for fire fighting.

Note : Visual representations shown in this brochure are purely conceptual. All Building Plans, Specifications, Layout Plans etc. are tentative and subject to variation & modification by the company or the competent authorities sanctioning plans. Brand names appearing in the brochure are for artwork purposes only.



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 **Urbtech India**
Developers Pvt. Ltd.
REDEFINING URBAN INDIA